

# Unma Desai

UX RESEARCHER & DESIGNER

[unmadesai.com](http://unmadesai.com) | +1 (672) 999-8078 | [unma96@gmail.com](mailto:unma96@gmail.com)

## Professional Experience

**UI/UX Designer** (Jan 2020 - Present | Freelance)

Working with companies and brands to improve user experience and engagement by leading user-centered design cycles.

Collaborating with stakeholders, translating requirements to designs, prototyping and communicating results to development and management teams.

**UI/UX Designer** (Apr – Sep 2020 | Botonomics Automations)

Led design processes for clients through requirement gathering, wireframing, designing, and prototyping on desktop and mobile layouts.

Performed UX audits, co-designed and prototyped alternate workflows with key stakeholders for increasing user engagement for brands.

**Graphic Designer** (Aug – Sep 2020 | Kommune)

Ideated and designed social media and marketing assets for Kommune, and brand partners, including Spotify and HP.

Managed, conceptualized, and designed websites and other deliverables based on client requirements for brand events.

**Associate Software Engineer** (Aug 2018 – Jan 2020 | Broadridge)

Improved automated FIX gateway test times by developing scripts for protocol generation in collaboration with international development teams.

Developed and deployed FIX gateways based on client requirements, performed manual and software testing, and provided product support.

## Projects

**myWeekInSight** (Jan 2021 – Present | University of British Columbia)

A research-industry project to evaluate visualization as an intervention for chronic pain, through the design and deployment of a self-monitoring web application.

Leading a 10-person interdisciplinary team through user-centered design, prototyping, deployment, and qualitative and quantitative analysis. **Won Best Demo – DFP CREATE Showcase, Demo accepted to ISPP 2022!**

**KardiaCare** (Sep 2017 – Mar 2018 | University of Mumbai)

A healthcare monitoring and emergency response system for senior citizens using wearable sensors and an Android application.

Led the 3-person project team through conceptualization and design, prototyping, development, and evaluation, followed by analysis and documentation. **Won Best Poster – Student Track at vGHC 2020!**

## Education

**University of British Columbia**

September 2022

*MSc, Computer Science (91.8%)*

**University of Mumbai**

June 2018

*B.E. Computer Engineering (9.06/10)*

## Relevant Skills

### Design

Storyboarding, UI design, Prototyping, Wireframing, Personas, Information visualization, Web

### Research

User studies, literature reviews, usability testing, qualitative and quantitative methods

### Software

Adobe Creative Suite, Figma, Miro, Balsamiq, PowerBI, Tableau

## Awards

**International Tuition Award**

University of British Columbia  
(6500 CAD over two years)

**Pradeep Khare Memorial Scholar**

for research in Canada (1000 CAD)

**Principal's Award for Excellence**

University of Mumbai

## Other Interests

Photography, Digital Art